



News Release

from Barbara J. Fiala, Broome County Executive

FOR IMMEDIATE RELEASE

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**Broome County STOP-DWI Announces Lineup for the
2010 Chris Thater Memorial Music Festival**

(Binghamton, NY) Broome County STOP-DWI is pleased to announce plans for the 2010 Chris Thater Memorial Music Festival. For the second year the Chris Thater Memorial – recognized as one of America’s premier cycling and running events – will feature a music festival with eighteen bands. The Chris Thater Memorial Music Festival will take place August 28-29th at Recreation Park in Binghamton.

“Last year we added a music festival to the Chris Thater Memorial and it was a tremendous success. Spectators were able to watch world class racing while being entertained by some outstanding local bands. The music festival will grow from 12 to 18 bands this year”, said James F. May, Broome County STOP-DWI Coordinator.

The following bands will perform at the 2010 Chris Thater Memorial Music Festival:

SmithSmith, Mel and the Boys, Four I, Pat & Dickie, One Click Culture, Bad Weather Blues, Pagnigma, Ed Maloney Pipe Band, Panhandle, Voodoo Highway, Magnolia Drive, Terry Walker Project, Stoddard Hollow String Band, The Shambles, Old Friends, Dirt Farm, the Boogiemens and the Scott Freeman Band.

The Chris Thater Memorial Music Festival will take place at Recreation Park in Binghamton on Saturday, August 28th from 10 a.m. to 9 p.m. and on Sunday, August 29th from 9 a.m. to 3 p.m. Please visit www.bcstopdwi.com for a schedule of performances.

2010 marks the 27th year of the Chris Thater Memorial. This free community event is organized to heighten awareness about drunk driving and to promote healthy lifestyles. It is named in honor of Chris Thater, an avid cyclist who was killed by a drunk driver.



About SEFCU: Established in 1934 as the credit union for state employees, today SEFCU is among the 70 largest credit unions in the U.S. with over 1,000 ways to join, more than \$1.7 billion in assets, over 175,000 members and 37 offices in the Capital Region, Binghamton, Syracuse and Buffalo.

In addition to standard deposit and loan products, SEFCU offers 24-hour banking by phone and Internet, electronic bill payment and eStatements, investment and insurance services, and a full range of business banking services. Find us on Facebook ® or follow us on Twitter ®.



The Broome County STOP-DWI Program's mission is to develop and coordinate a comprehensive effort to reduce the incidence of impaired driving. The program is supported entirely by the fines that are paid by people convicted of driving while intoxicated. The Chris Thater Memorial is a project of Broome County's STOP-DWI Program to promote awareness about the DWI problem. The event is held in memory of Chris Thater, a cycling enthusiast, who was killed by a drunk driver.